



Mayraki Professional Unveils Leave-in Keratin Conditioner for Damaged and Curly Hair

Revitalize The Locks in Time for Spring

Mayraki Professional, a leader in vegan hair care, announces their breakthrough product, the <u>Kera-Smooth Leave-in Keratin Conditioner</u>. This innovative formula actively transforms and improves hair texture, bringing the salon experience to the comfort of your home.

"Our goal in creating Kera-Smooth Leave-in Keratin Conditioner was to provide an easy-to-use, vegan treatment that deeply restores and revitalizes damaged hair. The advanced keratin formula smooths the hair for a sleek, healthy finish by blending a unique combination of repair and nourishment. What truly sets this product apart is its lightweight, leave-in simplicity, making it the



Contact details: G&V Public Relations Olga Glioza olga@wearegvpr.com



perfect choice for those who want salon-quality results without the time-consuming effort," - shares Eliza Pineda, in-house haircare expert at Mayraki Professional.

During winter, indoor heating, frequent hat-wearing, and exposure to harsh weather conditions often leave hair needing TLC. Curly hair is more susceptible to damage during this season, leading to increased frizz and dryness, which makes it challenging to care for curly locks.

The shift from winter to spring is an ideal time to revitalize and restore your hair with Mayraki Professional's Kera-Smooth Leave-in Keratin Conditioner. This transformative leave-in treatment offers gentle repair, deep nourishment and smooth definition for your hair. The convenient solution will help you reclaim the vibrancy and beauty of your curls just in time for warmer months ahead.

From hydrolyzed keratin for strength to burdock root for nourishment, gotu kola for soothing, and lotus seed for shine, the Kera-Smooth Leave-in



Keratin Conditioner is a gentle approach to daily care that works for all hair types. With no harsh chemicals, this conditioner provides essential nourishment and protection, aiding in curl definition and accentuating the beauty of each strand.

Mayraki Kera-Smooth Leave-in Keratin Hair Lotion (\$49.00) is available on Mayraki Professional's <u>official website</u>.

###



Contact details: G&V Public Relations Olga Glioza olga@wearegypr.com



Note to Editors:

Mayraki Professional is a hair care company founded by hair professionals, herbalists and chemists. Their mission is to develop products that solve hair and scalp problems and improve hair conditions while remaining affordable and protecting the environment.

Eliza Pineda is a hair, beauty, wellness and lifestyle journalist and an internal expert for several organic, earth-focused personal care brands. Her work has been published in *Seventeen*, *Cosmetic Ideas*, Mayraki Professional, and more. She currently serves as a content specialist and internal expert with Mayraki Professional. Her mission is to spread awareness about the benefits of natural ingredients and provide traditional and innovative solutions for clean and sustainable skin, body and hair care.



Contact details: G&V Public Relations Olga Glioza olga@wearegvpr.com